



November 1, 2011

Dear Potential Sponsor:

This year the Spirit of San Pedro Holiday Parade is celebrating its 31<sup>st</sup> year! The Parade will take place on December 4, 2011, from 1-4pm, when the streets of downtown San Pedro will be filled with little leagues, girl scouts, boy scouts, students, bands, high school sports teams, local businesses members, volunteers and many more – each coming together to showcase the best that our community has to offer.

Planning for the parade is already underway. The parade committee and the staff of the San Pedro of Commerce are dedicated to working hard to make the celebration as special as possible. This event offers you the opportunity to have your business name in front of thousands of people and participate in bringing smiles to the many faces of your community.

We hope that you will be part of this exciting community tradition by becoming a sponsor. Please see the attached forms for sponsor levels and benefits and sponsor response.

I thank you in advance for your involvement! With your participation, we can make this the best Holiday Parade yet!

Sincerely,

Betsy Cheek, President/CEO  
San Pedro Chamber of Commerce

cc: Lanny Nelms, Holiday Parade Committee Chair  
cc: Sandy Bradley, Holiday Parade Event Coordinator





**31<sup>st</sup> Annual Spirit of San Pedro  
Holiday Parade  
Sunday, Dec. 4, 2011 1-4 pm  
Downtown San Pedro**

## **Sponsorship Levels and Benefits**

### **Grand Marshal Sponsor- \$2000+ (3 available)**

- \* Corporate logo on the Grand Marshal banner
- \* VIP car immediately following the Grand Marshal
- \* VIP reception prior to the parade
- \* Public acknowledgement at the event and in all media
- \* Framed sponsor certificate
- \* Picture opportunity with the Grand Marshals

### **Champion Sports Team Sponsor \$1000**

- \* VIP car with corporate name/logo immediately preceding the team
- \* VIP reception prior to the parade
- \* Public acknowledgement at the event and in all media
- \* Framed Sponsor Certificate
- \* Picture opportunity with the team

### **Band Sponsor \$500**

- \* VIP car with corporate name/logo immediately preceding the band
- \* VIP reception prior to the parade
- \* Public acknowledgement at the event and in all media
- \* Framed Sponsor Certificate

### **\* Participant Sponsor \$100**

- \* VIP reception prior to the parade
- \* Public acknowledgement at the event and in all media
- \* Framed Sponsor Certificate



31<sup>st</sup> Annual Spirit of San Pedro  
Holiday Parade  
Sunday, Dec. 4, 2011 1-4 pm  
Downtown San Pedro

**2011 SPONSORSHIP REQUEST FORM (please print)**

Organization name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Best time to call \_\_\_\_\_

We have looked at the sponsorship materials, and we are interested in being a sponsor for the 31<sup>st</sup> Annual Spirit of San Pedro Holiday Parade. We have indicated the sponsorship level below:

Grand Marshal     Champion Sports Team     Band     Participant

We would like more information regarding sponsorship. Please call.

\_\_\_\_\_

Signature

Title

Date

Please return this form **by FAX to 310-832-0685, by email to [sbradley@sanpedrochamber.com](mailto:sbradley@sanpedrochamber.com)** or mail to:

San Pedro Chamber of Commerce  
390 West 7th Street  
San Pedro, CA 90731

Upon receipt of this form, you will be contacted regarding completing the arrangements for your sponsorship.

We know that this will be a fabulous event, and we thank you for your considering being a part of it through your sponsorship.